



A FAMILY EDUCATION



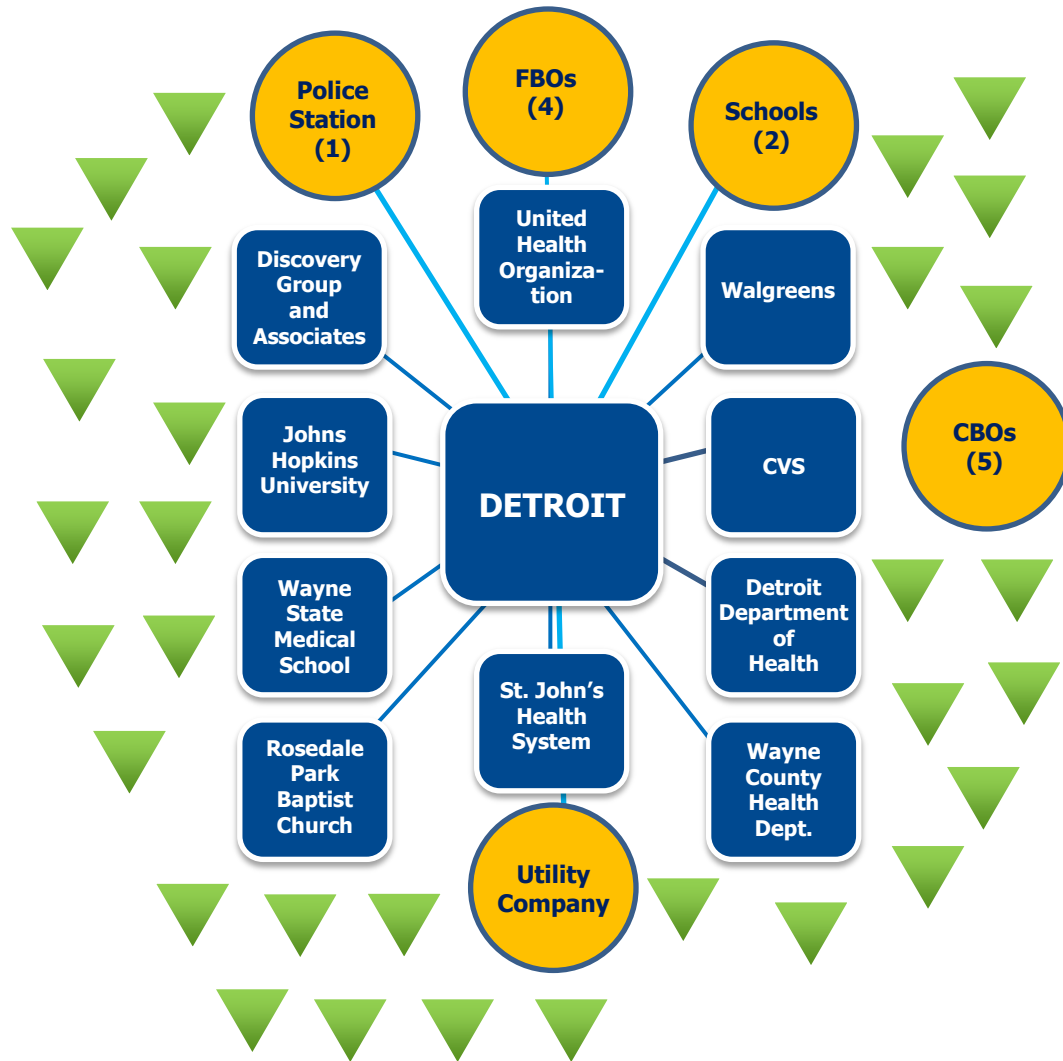
This smiling face belongs to Shanell (not real name), a student at the Detroit Leadership Academy who has participated in United Health Organization's Project LEAP, a childhood obesity prevention program. When UHO extended the Project to include flu vaccine information, education, and immunization, Shanell came for her free flu shot.

Her father wanted her to get vaccinated but was reluctant to get his flu shot. Shanell recalled the information she learned about the benefits of getting vaccinated and tried to convince her father to also get vaccinated. To persuade him, she offered to take hers first and to stay with him for moral support while he got his.

After a bit of argument from her father, and some compelling counterarguments from his daughter and the staff, her dad acquiesced.

He later told us that it was the first time he'd gotten a flu vaccine.





VACCINATION REACH

- 12 vaccination events
- 404 persons vaccinated
- Target Groups
 - Children
 - African-Americans
 - Arab-Americans
 - Rural populations
 - First responders
 - Homeless
 - Abused women
 - Developmentally disabled

COMMUNITY PARTNERS

- 10 Core Partners
- 12 Vaccination Partners
- 32 Education Outreach Partners