To build and mobilize capacity within networks of faith-based and community organizations linked with public health to extend their reach to vulnerable, at-risk, and minority populations for improving influenza vaccination outreach and uptake.

**PROJECT GOAL:**
EXTENDING CAPACITY FOR “REACH”

To build and mobilize capacity within networks of faith-based and community organizations linked with public health to extend their reach to vulnerable, at-risk, and minority populations for improving influenza vaccination outreach and uptake.

**BUILDING ON:**
- HHS’ Center for Faith-Based and Neighborhood Partnerships work with IHP/Emory and nine sites during 2009 H1N1
- IHP/Emory with CDC (2001-2007) trained 78 teams of religious and public health leaders in 24 states to collaborate on eliminating health disparities.

**PROJECT OVERVIEW:**
By building strong partnerships across a broad range of faith-based, private, and public health organizations, we are able to reach vulnerable, at-risk, and minority populations for the prevention of seasonal and pandemic influenza.

**PROJECT OBJECTIVES:**
THREE MAIN PURPOSES

1. Establish formal engagements with diverse multi-sector, collaborative sites to achieve the overarching project goal of enhancing outreach to vulnerable populations for influenza prevention and treatment.

2. Coordinate capacity building and community outreach activities across a network of demonstration sites and with adopters in new geographic areas using the Model Practice Toolkit and consultation activities.

3. Conduct and coordinate evaluation activities to document increase in capacity reach to vulnerable, at-risk, and minority populations and to describe effective partnership practices that extend the capacity of public health.

**MULTI-SITE ACCOMPLISHMENTS**

1. Expanded local partnership relationships and leadership engagement that increased reach to priority underserved populations. [WWW.IHPEMORY.ORG/WP-CONTENT/UPLOADS/2015/09/COS.PDF]

2. Increased integration of activities between FBOs and public health agencies (Ebola tested and demonstrated this). [WWW.IHPEMORY.ORG/WP-CONTENT/UPLOADS/2015/06/LOWELL-PRESENTATION-2015.PDF]

3. Development of a new influenza health literacy education tool adapted for faith and community-based settings. [WWW.IMMUNIZEAR.COM/#!FLUPREVENTIONTOOLKIT/C1MHS]

4. Successful replication of a faith-based health system immunization program to reach immigrant populations. [WWW.IHPEMORY.ORG/WP-CONTENT/UPLOADS/2015/06/MINI-PRESENTATION-2015.PDF]

5. Evaluation and CBPR that reveal more about trust and the role of trusted messengers in minority and low-income communities. [WWW.CHICAGOFAITHANDHEALTH.ORG/SERVICES-PARTNERSHIPS/REACHING-VULNERABLE-POPULATIONS]

6. Conducted a pandemic table top national webinar with an archive that can be used for local replication. [WWW.IHPEMORY.ORG/WEBINARS]
**Faith-Based and Public Health Partnerships: Reaching Vulnerable Populations**

**Interfaith Health Program, Rollins School of Public Health, Emory University**
**Centers for Disease Control and Prevention | Association of State and Territorial Health Officials (ASTHO)**

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**Our Network:**

**Ten Unique Multi-Sector Sites**

- Hosted technical assistance conference calls across the multi-site network
- Disseminated Ebola information, updates, and resource links between ASTHO, CDC, and multi-site network
- Hosted web forum discussion based postings on “Systems Thinking” and “Identifying Trusted Leaders”

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**Impact**

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<tbody>
<tr>
<td><strong>Vaccination Reach [persons]</strong></td>
<td>78,708 [with partners]</td>
<td>13,686</td>
<td>15,103</td>
<td>16,381</td>
<td>19,430</td>
<td>13,092</td>
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<tr>
<td><strong>Who</strong></td>
<td>POPULATIONS SERVED: Low-income, un/underinsured, minorities, homeless, immigrants and refugees, migrant farmworkers, geographically isolated, and at-risk young mothers</td>
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<td><strong>How</strong></td>
<td>LOCATIONS: Churches, temples, mosques, schools, shopping centers, fire departments, adult education centers, community centers, crisis centers, food pantries, and homeless shelters</td>
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**Capacity-Building Within the Network**

- Hosted technical assistance conference calls across the multi-site network
- Disseminated Ebola information, updates, and resource links between ASTHO, CDC, and multi-site network
- Hosted web forum discussion based postings on “Systems Thinking” and “Identifying Trusted Leaders”

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**Capacity-Building Beyond the Network**

- Collaborated with ASTHO on a webinar “What Does Ebola Have to Do with Flu?” (12/9)
- Developed faith health partnership assessment tool for planning capacity building based on the toolkit
- Hosted conference call with national religious denominational health program representatives highlighting public health partnerships and the toolkit
- Distributed 300 “Public Health and Faith Community Partnerships” toolkit flyers at APHA